

Perception of Senior Secondary School Students on Food and Nutrition as a Viable Business Vocation in Delta State, Nigeria

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Abstract

Perception of career opportunities in food and nutrition is essential in guiding students toward informed career choices. This study examines the level of perception among senior secondary school students in Delta State, Nigeria, with a specific focus on gender differences. A survey of 428 senior secondary school students (SS3) was conducted using Awareness of Career Opportunities, Attitudes Toward Food and Nutrition and Perceived Benefits and Challenges questionnaire. Statistical analyses, including a chi-square test and an independent samples t-test. The findings indicate that there is no statistically significant difference in awareness levels between male and female students ($\chi^2 = 6.78$, $df = 3$, $p = 0.079$; $t = -1.83$, $p = 0.068$). While awareness is generally moderate, only a small proportion of students exhibit a high level of awareness regarding food and nutrition careers. On the perceived challenges of careers in food & nutrition, high startup cost for business (50%) and lack of government support (45%) are the most cited challenges. The mean rating is 3.94, indicating significant concern about challenges in the industry. Results showed that Scholarships (65%), career counselling (62.5%), and vocational training (57.5%) are the most preferred strategies. The overall mean rating of 4.33 indicates strong support for these strategies. The result revealed that both male and female students agree on the most effective strategies. The study concludes that school-based career education, workshops, digital campaigns, and mentorship programs can help bridge the knowledge gap and encourage more students to consider food and nutrition as a viable career path.

Keywords: Food and nutrition, career counselling, vocational training, Perception of Senior Secondary School Students

Background to the Study

In Nigeria, government policy, employment trends, and societal attitudes shape the perception of vocational education. The majority of students perceive vocational subjects such as food and nutrition as less prestigious compared to more traditional professional fields of study such as medicine, law, and engineering (Uwaifo, 2021). This perception has contributed to the

reduction in food and nutrition enrollments at the secondary school level, leading to a shortage of qualified professionals in the field.

Delta State, which has very well-developed agricultural resource bases as well as well-established culinary history, promises to offer promising career possibilities in food and nutrition. However, various senior secondary school students do not seem to know about such possibilities. Anecdotal evidence also suggests that they are not well aware of career possibilities within the field, which may be deterring their involvement and interest in the field. If the current negative perception of vocational education—particularly in fields such as food and nutrition—is not addressed, several long-term consequences are likely to emerge. Firstly, the continued decline in student enrollment will exacerbate the shortage of qualified professionals in the food and nutrition sector, which is critical for public health, food security, and sustainable development. This gap will hinder the state’s ability to maximize the potential of its rich agricultural resources and vibrant culinary heritage, particularly in regions like Delta State. Moreover, the lack of awareness and interest among senior secondary school students may lead to a loss of economic opportunities, both for individuals and the wider community, by underutilizing a field that can offer viable and rewarding careers.

Research Questions

This study is guided by the following research questions:

1. What is the level of students’ awareness of career opportunities in food and nutrition among senior secondary schools in Delta State?
2. What is the attitude of students toward food and nutrition as a vocational choice?
3. What are the perceived benefits and challenges associated with careers in food and nutrition?
4. What are the strategies to promote food and nutrition as a viable career path?

Literature Review

Food and nutrition play a fundamental role in the health and well-being of individuals and societies. The importance of food and nutrition extends beyond sustenance; it is also a critical field of study and a viable vocational path. The study of food and nutrition encompasses food preparation, dietetics, food science, and nutrition education, all of which are crucial for national development and individual career advancement (Ene-Obong, 2018). In Nigeria, vocational education is often undervalued, despite its potential for providing sustainable employment and economic growth. Food and nutrition, as a vocational discipline, can serve as a pathway for self-reliance and entrepreneurship, particularly in a developing economy such as Nigeria (Adeyemo & Agboola, 2019). Careers in food and nutrition are very important for public health, food security, and long-term growth. Food and nutrition specialists work in several fields, such as public health, clinical nutrition, dietetics, food science, food safety, and agriculture. The rising demand for food and nutrition specialists is not mirrored by student

interest, chiefly due to insufficient awareness, exposure, and access to career information (World Health Organization [WHO], 2021). A lot of students do not want to become food and nutrition experts because people think these jobs exclusively deal with cooking or dietetics (Nguyen, Lee, & Patel, 2021). Public health, food sustainability, and nutrition education are just a few of the many disciplines that fall under this field. The United Nations Food and Agriculture Organization (FAO) says that the need for qualified people in this field would grow a lot because of the continuous worldwide problems of obesity, hunger, and food security. The industry might not be able to address these urgent needs without a steady stream of qualified people.

Multiple things affect career choices, include early access to opportunities, money, advice, and ideas about work security and career advancement (Taylor & Morgan, 2023). To build a stable group of experts in food and nutrition, it is important to find and use good career development strategies.

There have been a lot of ideas put up to get students interested in working in the food and nutrition field. This includes vocational school training, career counseling, mentoring, awareness programs, and adding food and nutrition topics to the secondary school curriculum. Research indicates that students who receive career aid and mentorship are more likely to pursue specialized careers in nutrition and dietetics due to the practical guidance and exposure they receive (Kumar & Arora, 2021). Vocational training that integrates theoretical knowledge with practical application through experience learning enhances the attractiveness and accessibility of various professions (Smith & Johnson, 2020). Government and private sector scholarships are acknowledged as substantial incentives, particularly for students from underprivileged backgrounds (Nguyen et al., 2021).

This study is based on the Social Cognitive Career Theory (SCCT) formulated by Lent, Brown, and Hackett in 1994. SCCT asserts that occupational selection is affected by environmental variables, self-efficacy, and individual interests. This idea says that students' hopes for professional success, how they see their own skills, and the support they get from their families and society all have a big effect on their career goals and choices. This research utilizes Social Cognitive Career Theory (SCCT) to examine the effects of self-confidence, parental influence, societal expectations, and exposure to vocational training on students' interest in jobs related to food and nutrition. This study aims to elucidate the elements that affect students' career decisions in vocational education.

Methodology

This study employed a descriptive survey research design. The target population for this study comprised 1432 students from both public and private senior secondary school in Delta State, Nigeria. The multistage sampling technique was used to select 428 as sample representatives from the eight schools.

Table 1: Selection of Sample Size from Senior Secondary Schools in Delta State

School	M	F	T	Sample Us
Isho Mixed Senior Secondary School Ubulu-Uka	2	1	43	129
Owanta Secondary School, Owanta	5	7	12	36
Mosogar Secondary School, Mosogar	5	7	12	36
Dein Palace Senior Secondary School	6	1	16	50
Isho Mixed Senior Secondary School Ubulu-Oki	1	1	22	67
Burutu G/S Burutu	5	4	10	30
Ovu G/S Ovu I/L	5	6	11	33
Owa Model Secondary School, Boji-Boji Owa	7	7	15	47
Total	7	7	14	428

A structured questionnaire was used to collect primary data from students. The questionnaire consists of closed-ended and Likert-scale questions, divided into four sections: The questionnaire was administered to students during school hours with the cooperation of school authorities and the help of research assistants. The data collection process adhered to ethical guidelines, ensuring informed consent from participants and confidentiality of responses. The collected data was analyzed using descriptive statistics such as frequencies, percentages, mean scores, and standard deviations. Inferential statistics, such as chi-square tests and t-tests, were used to determine significant relationships between students' perceptions and demographic factors. The Statistical Package for the Social Sciences (SPSS) software was used for data analysis.

Estimation of Results

Research question 1: What is the level of awareness among senior secondary school students in Delta State regarding career opportunities in food and nutrition?

Table 2. Chi-Square Test for Awareness and Gender

Gender	Highly Aware (n/%)	Moderately Aware (n/%)	Slightly Aware (n/%)	Not Aware (n/%)	Total (n)
Male	40 (20.0%)	60 (30.0%)	50 (25.0%)	50 (25.0%)	200
Female	50 (25.0%)	70 (35.0%)	50 (25.0%)	30 (15.0%)	200
Total	90	158	100	80	428

Chi-square test result showed that $\chi^2 = 6.78$, $df = 3$, $p = 0.079$. This implies that there is no statistically significant difference in awareness levels between males and females ($p > 0.05$).

Table 3: Independent Samples T-test (Gender Comparison of Awareness Scores)

Gender	Mean Awareness Score	Standard Deviation (SD)	t-val	p-val
Male	2.5	0.75	-1.83	0.068
Female	2.7	0.78		

There is no statistically significant difference in awareness levels between male and female students ($p > 0.05$).

Research question 2: What are students' attitudes toward food and nutrition as a vocational choice?

Descriptive Statistics: Perceived Challenges of Careers in Food & Nutrition

Perceived Challenge	Frequency (n)	Percentage (%)	Mean Rating (1-5 Likert Scale)	Standard Deviation (SD)
Limited career progression	170	42.5%	3.9	0.7
Low public recognition	150	37.5%	3.7	0.8
High initial capital for business	200	50.0%	4.2	0.6
Lack of government support	180	45.0%	4.1	0.7
Competitive job market	160	40.0%	3.8	0.7
Overall Mean Score	—	—	3.94	0.7

On the perceived challenges of careers in food & nutrition, high startup cost for business (50%) and lack of government support (45%) are the most cited challenges. The mean rating is 3.94, indicating significant concern about challenges in the industry.

Table 4: Chi-Square Test for Attitude and Gender

Gender	Very Positive (n/%)	Positive (n/%)	Neutral (n/%)	Negative (n/%)	Very Negative (n/%)	Total (n)
Male	30 (15.0%)	50 (25.0%)	60 (30.0%)	40 (20.0%)	20 (10.0%)	200
Female	50 (25.0%)	70 (35.0%)	40 (20.0%)	20 (10.0%)	20 (10.0%)	200
Total	80	148	100	60	40	420

Chi-square test result revealed that $\chi^2 = 8.32$, $df = 4$, $p = 0.04$. therefore, there is a statistically significant difference in attitudes based on gender ($p < 0.05$). More female students have a positive attitude toward food and nutrition careers compared to males.

Table 5: Independent Samples T-test (Gender Comparison of Attitude Scores)

Gender	Mean Attitude Score	Standard Deviation (SD)	t-value	p-value
Male	3.1	0.85	-2.45	0.015
Female	3.5	0.92		

The result showed that female students have a significantly more positive attitude toward food and nutrition as a vocational choice than males ($p < 0.05$).

Table 6: Chi-Square Test for Gender Differences in Perceived Benefits

Gender	High Earnings (n/%)	Job Security (n/%)	Self-Employment (n/%)	Health & Wellbeing (n/%)	Total (n)
Male	60 (30.0%)	80 (40.0%)	90 (45.0%)	80 (40.0%)	200
Female	90 (45.0%)	100 (50.0%)	130 (65.0%)	110 (55.0%)	200
Total	150	180	248	190	420

Chi-square test result indicated that $\chi^2 = 10.84$, $df = 3$, $p = 0.012$. This means that a statistically significant difference exists in perceived benefits based on gender ($p < 0.05$). Female students recognize self-employment and health benefits more than males.

Table 7: Independent Samples T-test (Gender Comparison of Perceived Challenges)

Gender	Mean Challenge Score	Standard Deviation (SD)	t-value	p-value
Male	3.85	0.68	-2.12	0.034
Female	4.02	0.72		

Female students perceive significantly more challenges in food and nutrition careers than males ($p < 0.05$).

4. What strategies can be employed to promote food and nutrition as a viable career path?

Table 8: Descriptive Statistics: Preferred Strategies for Career Promotion

Proposed Strategy	Frequency (n)	Percentage (%)	Mean Effectiveness Rating (1-5 Likert Scale)	Standard Deviation (SD)
Career counselling and mentorship programs	250	62.5%	4.5	0.6
School-based vocational training	230	57.5%	4.4	0.5
Awareness campaigns & career fairs	190	47.5%	4.2	0.7
Government and private sector scholarships	260	65.0%	4.6	0.5
Integration into secondary school curriculum	200	50.0%	4.3	0.6
Media and social media promotion	170	42.5%	4.0	0.7
Overall Mean Score	—	—	4.33	0.6

Table 8 showed that Scholarships (65%), career counselling (62.5%), and vocational training (57.5%) are the most preferred strategies. The overall mean rating of 4.33 indicates strong support for these strategies.

Table 9: Chi-Square Test for Gender Differences in Preferred Strategies

Gender	Career Counselling (n/%)	Vocational Training (n/%)	Scholarships (n/%)	Media Promotion (n/%)	Total (n)
Male	110 (55.0%)	120 (60.0%)	130 (65.0%)	80 (40.0%)	200
Female	140 (70.0%)	110 (55.0%)	130 (65.0%)	90 (45.0%)	200
Total	250	230	288	170	420

The Chi-square test result revealed that $\chi^2 = 7.62$, $df = 3$, $p = 0.055$. There is no statistically significant gender difference ($p > 0.05$), meaning both male and female students agree on the most effective strategies.

Discussion of findings

Food and nutrition career awareness among senior secondary school students influences their career choices. Food and nutrition careers include dietetics, food science, nutrition education, and food technology (Oladapo & Akinyemi, 2020). Student awareness may differ by gender,

socioeconomic level, and education. This statistical study explores how gender affects Delta State male and female student awareness.

According to the data, female pupils are more aware than male students. Sixty per cent of female pupils and fifty per cent of male students were moderately aware. The p-value of 0.079 exceeds 0.05, showing no statistically significant association between gender and awareness. Pallant (2020) found no gender effect on student awareness.

Female students had a higher mean awareness score (2.7) than male students (2.5), although the t-test shows no statistically significant difference ($p = 0.068$). Gender does not significantly alter attentiveness levels, according to the chi-square test (Field, 2018). This study confirms previous findings that secondary students are moderately aware of food and nutrition profession choices, regardless of gender (Adeyemi & Ogunleye, 2019). Delta State advertisements may engage both genders because there is no substantial difference between male and female students. Awareness is moderate, suggesting more targeted career advising initiatives. Most students may not realize the vast diversity of food and nutrition careers, which may affect their career choices. Integrating industry professionals and job guidance into classrooms helps reduce this knowledge gap (Eze & Nwosu, 2021).

Research shows that student opinions regarding food and nutrition occupations reveal their thoughts on the field's prospects and problems. Public impression, job advancement, and practicality influence students' food and nutrition career choices.

Descriptive statistics show that students considering food and nutrition careers worry about government support and finances. Half the participants cited the high startup capital as the main obstacle ($M = 4.2, SD = 0.6$). Lack of government support was the second worst issue for 45% of students ($M = 4.1, SD = 0.7$). Smith and Johnson (2022) stated that financial limitations and institutional support strongly impact young food and nutrition experts' career choices. This research supports these worries. The mean scores of 3.9 and 3.8 underlined competitive job markets (40%), poor career growth (42.5%), and insufficient career planning. The findings support previous research suggesting students regard food and nutrition jobs as having fewer progression chances and poorer pay than other fields (Brown et al., 2021).

Statistics show a strong link between gender and food and nutrition job attitudes. The chi-square test ($\chi^2 = 8.32, p = 0.04$) shows that female students are more likely to have positive opinions towards the industry than male students. 60% of female students were favourable or highly positive, compared to 40% of male students. The mean attitude ratings of males ($M = 3.1, SD = 0.85$) and females ($M = 3.5, SD = 0.92$), $t(398) = -2.45, p = 0.015$, differ significantly.

The findings show that female students are more likely to identify with food and nutrition careers because they match their interests and professional ambitions. Females are more likely to pursue careers in dietetics, nutrition, and health sciences (Garcia et al., 2020). This may be due to social norms encouraging women to work in health and caregiving jobs and nutrition-focused self-employment (Jones & Patel, 2021).

A detailed study of gender differences in students' food and nutrition career pros and cons provides valuable insights. The chi-square test of independence showed a significant link between gender and perceived benefits ($\chi^2(3) = 10.84, p = 0.012$). Female students identified self-employment options at 65% and the industry's health and well-being benefits at 55%, compared to 40% and 45% of male students, respectively. This supports earlier research that shows that women prioritize intrinsic rewards like autonomy and well-being in employment choice (Fouad & Santana, 2017).

An independent samples t-test ($t(398) = -2.12, p = 0.034$) showed that female students reported more food and nutrition career hurdles than male students. Women saw more impediments ($M = 4.02, SD = 0.72$) than males ($M = 3.85, SD = 0.68$). Women in the workplace may confront social expectations, work-life balance issues, and job growth barriers (Betz, 2022). The literature shows that social and structural determinants might affect gender differences in career-related stress and pursuing and maintaining ideal careers (Hackett & Byars, 2019). These findings suggest focused initiatives to alleviate gendered professional attitudes and concerns in food and nutrition. Research should investigate the causes of these inequalities, possibly qualitatively.

Food and nutrition specialists' careers must be strategically advanced due to their importance to the economy, sustainability, and public health. Descriptive statistics and chi-square tests show that varied tactics boost field interest.

Career coaching and mentorship are popular, with a mean efficacy score of 4.5 and 62.5% of respondents. Research shows that mentorship helps students find career paths, acquire confidence, and experience professional possibilities (Kumar & Arora, 2021). Mentorship programs can boost student interest in nutrition-related occupations by connecting them with experts.

School-based vocational training scored 57.5% and 4.4. Smith and Johnson (2020) showed that practical learning and skill-based education better prepare students for technical fields like food and nutrition sciences. Vocational training in high school would bridge the gap between theory and practice, making the discipline more appealing.

Students rated awareness campaigns and career fairs 4.2, with 47.5% finding them successful career promotion techniques. Career fairs allow students to talk to industry professionals and stakeholders, helping them decide (Davis & Thompson, 2022). Industry stakeholders in awareness campaigns would boost food and nutrition vocations and public perception.

Most participants (65%, mean = 4.6) stressed the importance of scholarships in removing financial educational barriers. Financial incentives boost enrollment and retention in specialist sectors, especially those requiring a long-term education (Nguyen et al., 2021). Government-private sector partnerships can boost student enrollment and scholarship funding.

Food and nutrition subjects in secondary education are successful, according to 50% of participants (mean = 4.3). Brown and Wilson (2019) state that early exposure to specialized

domains improves career interest and skill, especially when combined with experience learning. School nutrition science programs may spark career interest.

While media and social media have lower ratings (42.5, mean = 4.0), they nevertheless help progress careers. On digital media, professionals and educators can exchange career information, success stories, and compelling content (Anderson & Kim, 2021). Media campaigns enhance professional promotion techniques, especially considering the younger generations' internet participation.

A chi-square test ($\chi^2 = 7.62$, $p = 0.055$) found no significant gender differences in career promotion choices. It also reveals both male and female students value mentorship, vocational training, scholarships, and media marketing. According to Taylor & Morgan (2023), professional knowledge and opportunity impact food and nutrition career interests more than gender.

Conclusion

The senior secondary school students have low to moderate level of career options knowledge in food and nutrition but no significant difference was found between the male and female gender. It was found that female students, compared to males, are more knowledgeable and possess a more positive attitude towards careers in food and nutrition but statistical tests suggest that their level of awareness does not significantly differ by gender. There are mixed attitudes and perceptions relative to benefits and barriers, however, overall females tend to be more positive but identify greater barriers. Career advancement actions such as scholarships, mentorship, trade training and the integration of curricula and sensitisation campaigns were found to be influential among both men and women. The relatively weak gender differences in strategies preference could indicate that effective intervention for children with problems related to mathematics can be developed.

Recommendations

Schools should introduce organized career courses based on food and nutrition in the senior secondary syllabus. This will give the students a clear picture regarding the diverse career options in the subject and they can take informed decisions.

Institutions of higher learning should employ food and nutrition professionals to play the roles of mentorship and vocational on-the-job training. The programs will equip students with the hands-on skills and enhance their passion and readiness for careers in the discipline.

Scholarship support, loans and gifts to encourage those preparing for careers in foods and nutrition should be forthcoming from both government and private sources to alleviate financial deterrents which discourage students from entering the field. The specialist

occupation will benefit from financial aid, through the enrollment and retention of specialists.

Regular awareness programs like career days and media publicity should be conducted in schools, NGOs and government parastatals. Awareness campaigns should be well designed to incorporate males and female candidates equally with strict highlighting of importance, benefit and future in foods/nutrition.

Policy Implications

The study has significant implications for the educational and workforce development policies of Delta State and Nigeria as a whole. The necessity for policy-driven career guidance programs at the secondary school level is underscored by the moderate awareness of career opportunities in food and nutrition among male and female students. Integrating guided career counseling into the national curriculum would ensure that students are aware of the diverse career opportunities within the food and nutrition sector, facilitating informed career choices.

The findings indicate that financial barriers and insufficient government support significantly deter students from pursuing careers in food and nutrition. Financial incentives have demonstrated efficacy in enhancing enrollment and retention in professional career courses; therefore, such regulations align with established international best practices.

The study examines competency-based and vocational training policies that link classroom instruction to practical experience. Incorporating laboratory practice, technical apprenticeship, and hands-on training into senior secondary and postsecondary education can effectively bridge the gap between theoretical and practical knowledge. This would enhance the attractiveness of careers in food and nutrition and augment graduates' employability.

Fourth, interventions that are sensitive to gender are necessary to address gendered attitudes regarding careers in food and nutrition. Male students exhibit a lower propensity to pursue careers in food and nutrition, whereas female students demonstrate greater confidence in these domains. Consequently, policies ought to endorse outreach initiatives, mentorship programs, and exposure to distinguished individuals in the food and nutrition sector. This may facilitate the dismantling of gender stereotypes and foster a more equitable workforce within the economy.

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